

# Adair Park Porches and Pies: A Fall Festival



## 2015 Sponsorship Packages

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**Note:** All sponsors will be featured in our monthly newsletter distributed to over 500 households in Adair Park and online!

### **PRESENTING SPONSOR \$5,000**

- Primary featured brand
- Weekly social media features leading up to the event
- Logo featured prominently on website & promotional materials
- Logo featured prominently at the festival
- Includes vendor registration for one 10x10 tent
- Rights to designate one professional level pie bake-off judge

### **TRUE HOST SPONSOR \$1,000**

- Weekly social media features leading up to the event
- Logo featured prominently on website & promotional materials
- Includes vendor registration for one 10x10 tent
- Includes 10 'Tasting Passes' for the pie bake-off

### **HOSPITALITY SPONSOR \$500**

- Social media features leading up to the event
- Logo featured prominently on website & promotional materials
- Includes vendor registration for one 10x10 tent

### **COMMUNITY SPONSOR \$250**

- Social media features leading up to the event
- Name recognition on promotional materials
- Logo featured prominently on website

**Stipulations for Community Sponsors:** Business or organization must operate within 30310 OR one of the neighborhoods directly surrounding Adair Park: Pittsburgh, Capitol View, Capitol View Manor, Oakland City, West End, & Westview OR must be a registered 501(c)3 not-for-profit.

# 2015 Sponsorship Form

Porches & Pies will take place on Saturday, October 24th, 2015. In order to have your logo included on any printed promotional materials, please send this form no later than October 2nd. You can also fill the form out online by visiting:

[www.porchesandpies.com](http://www.porchesandpies.com)

Organization Name: \_\_\_\_\_

Point of Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

**Sponsorship Level:**

PRESENTING

TRUE HOST

HOSPITALITY

COMMUNITY

**Will you be offering an in-kind donation or promotional giveaways?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I have enclosed a check for \$\_\_\_\_\_ made out to Adair Park Today. Please mail this check and form to Adair Park Today c/o Matthew Garbett, 1007 Allene Ave SW Atlanta, GA 30310.

Website: \_\_\_\_\_

Twitter: \_\_\_\_\_ Instagram: \_\_\_\_\_

Facebook: \_\_\_\_\_

**Questions?** Contact Elise Blasingame at [communications@adairpark.com](mailto:communications@adairpark.com)